

<b>CABINET</b>	<b>AGENDA ITEM No. 7</b>
<b>13 FEBRUARY 2023</b>	<b>PUBLIC REPORT</b>

Report of:	Adrian Chapman, Executive Director: Place and Economy	
Cabinet Member(s) responsible:	Wayne Fitzgerald, Leader of the Council	
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## SHARED PROSPERITY FUNDING

RECOMMENDATIONS	
<b>FROM:</b> Adrian Chapman, Executive Director: Place and Economy	<b>Deadline date:</b> 13 February 2023
<p>It is recommended that Cabinet:</p> <ol style="list-style-type: none"> <li>Approves the Council's intended allocation of Shared Prosperity Funding to support eight projects as follows: <ul style="list-style-type: none"> <li>Youth Zone for Peterborough - £1,255,000</li> <li>Peterborough Cultural Alliance - £265,000</li> <li>Peterborough Digital Incubator - £309,000</li> <li>Local Resilience: Flood and Climate Risks - £100,000</li> <li>Community Carbon Literacy - £87,000</li> <li>Lincoln Road Regeneration - £150,000</li> <li>CPCA Skills - £254,562</li> <li>CPCA Fly Tipping - £5,000</li> </ul> </li> <li>Delegate to the Executive Director of Place and Economy in consultation with the Director of Law and Governance the ability to finalise the details of, and the documents relating to, the individual projects in line with the Council's normal procurement and governance procedures.</li> </ol>	

### 1. ORIGIN OF REPORT

- This report is submitted to Cabinet following a referral from the Corporate Leadership Team (CLT) on 25 January 2023.

### 2. PURPOSE AND REASON FOR REPORT

- The purpose of this report is to seek the support of Cabinet to allocate Shared Prosperity Funding to the eight outlined projects. This report also seeks approval to Delegate to the Executive Director of Place and Economy in consultation with the Director of Law and Governance the ability to finalise the details of the individual projects in line with the Council's normal procurement and governance procedures.

- 2.2 This report is for Cabinet to consider under its Terms of Reference No. 3.2.3, 'To determine any key decision ...' and 3.2.7, 'To take a leading role in promoting the economic, environmental and social wellbeing of the area.'

### 3. TIMESCALES

Is this a Major Policy Item/Statutory Plan?	<b>NO</b>	If yes, date for Cabinet meeting	<b>N/A</b>
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### 4. BACKGROUND AND KEY ISSUES

- 4.1 The UK Shared Prosperity Fund (UKSPF) has been brought in to replace EU funding for regional projects and aims to give local leaders a greater say in how money is spent. In April the Government announced that the Cambridgeshire and Peterborough Combined Authority area would receive £9,872,624 in funding from the UKSPF of which £2,525,417 was to be allocated to Peterborough. A procurement plan is being put in place to understand and plan for delivery dates and resources needed for delivery and also potential routes to market.

Officers worked with colleagues at the CPCA to identify projects that would meet the investment fund criteria. The projects were subsequently presented to CLT in June 2022 and a support given to focus on the following projects:

<b>Youth Zone for Peterborough</b> - Youth Zones aren't youth centres as you may know them. These are inspirational hubs of energy and support packed with state-of-the-art facilities. They're a message to young people that someone really believes in them and has invested in their future. The Shared Prosperity Fund will contribute to a project which will bring in up to £9m capital for a new building and £900k annually for youth services in a partnership with Onside Youth Zones and DCMS.	£1,255,000	In line with governance set out in [key decision ref] a grant agreement will be put in place with Onside Youth Zones to complete initial feasibility, design and planning work in line with the Council's standard processes.
<b>Peterborough Cultural Alliance</b> - The new Cultural Strategy for Peterborough, developed with partners, is needed to assist growth plans, encourage investment and promote community and economic development. This is a 10-year strategy that will be a live programme of work using a micro-site to share the consultation process, emerging recommendations and commissions to date. This investment will provide capacity to turn the strategy into reality.	£265,000	Due to the overall value of this scheme decisions will be undertaken via Director Delegations. All work will be undertaken via the Council's standard procurement processes and administered by the Place and Economy Directorate.
<b>Peterborough Digital Incubator</b> - The Peterborough Digital Incubator would be a virtual programme, delivered online and through the use of facilities such as the ARU Peterborough Living Lab and The Vine, providing much needed support to students, entrepreneurs, and early stage businesses with digital specialisms. It would do this through the provision of networking, events, workshops, seminars, and mentoring designed to increase the business acumen of participants, and support them regarding the continued development of their technical expertise as well as providing mechanisms to improve access to finance.	£309,000	Due to the overall value of this scheme decisions will be undertaken via Director Delegations. All work will be undertaken via the Council's standard procurement processes and administered by the Place and Economy Directorate.

<b>Local Resilience: Flood and Climate Risks</b> - This will fund the development of an adaptation plan for Peterborough to address the predicted local impacts of climate change, ensuring health, financial stability of residents and businesses, delivery of public services and protection of the local environment including both natural and built environments.	£100,000	Due to the overall value of this scheme decisions will be undertaken via Director Delegations. All work will be undertaken via the Council's standard procurement processes and administered by the Environment and Transport team.
<b>Community Carbon Literacy</b> - This project will deliver carbon literacy training to community members to ensure that as many people as possible are equipped to develop carbon reduction projects and communicate effectively on the climate emergency with their network of partners, staff and clients. The carbon literacy training will be offered to schools, businesses, Parish Councils, community groups, charities and public sector organisations. To qualify from the training scheme, participants must pledge to undertake significant actions to reduce carbon emissions.	£87,000	Due to the overall value of this scheme decisions will be undertaken via Director Delegations. All work will be undertaken via the Council's standard procurement processes and administered by the Environment and Transport team. It is envisaged that the Council will use its standard recruitment process to appoint to a fixed term post and accredit the training via the Carbon Literacy Trust.
<b>Lincoln Road Regeneration</b> - This is a £3.4m project, funding through £2.5m from Towns Fund to rejuvenate the Public realm in the Millfield area of Peterborough. This element of the project would support the capital infrastructure elements and add additional value by supporting a community art project to create a sense of pride in the local community.	£150,000	Due to the overall value of this scheme decisions will be undertaken via Director Delegations. This funding will be managed alongside the existing Towns Fund programme and any procurement or grants will be undertaken in line with the Council's standard processes.
<b>TOTAL</b>	<b>£2,166,000</b>	

The remaining allocation for Peterborough will be used to support an area wide skills programme £254,562.00 across 3 CPCA skills projects: Holistic Online skills support incorporating GWwS and RoL (Integrating Region of Learning Platform); Supported Internships across Cambridgeshire & Peterborough; All Age Careers Service across Cambridgeshire & Peterborough. In addition, an area wide Fly tipping project will be supported with a contribution of £5,000.

Finally, an allocation of approximately £100,000 for programme management is available to both the CPCA and the Council to administer these projects, the administration fee of 4% will be split equally between the CPCA and PCC.

A grant agreement and monitoring arrangements will be put in place between the CPCA and the Council to ensure the funding is correctly administered. All procurement and grants required to deliver these projects will be undertaken in line with the Council's standard processes including subsidy control.

## 5. CORPORATE PRIORITIES

5.1 The recommendation links to the following Council Corporate Priorities:

### 5.1.1 The Economy & Inclusive Growth

**Digital Incubator** – The Digital Incubator project will support existing and new businesses to make it easy to invest and grow in our city. It will provide early-stage digital businesses to grow, support the development of an innovative digital economy in Peterborough, creating high skilled, high value jobs. It will support non-digital first businesses to understand and adopt new

technologies, increasing their resilience and competitiveness, and their ability to grow and create jobs. And it will support students studying digital skills to gain valuable work experience, sharing their knowledge and expertise with Peterborough businesses, whilst also encouraging people from across Peterborough's communities to explore digital careers through a series of outreach activities such as school-focused hackathons.

**Local Resilience:** Flood and Climate Risks – Development of a climate change adaptation plan will identify actions which will aid the city to be more resilient to extreme weather events. Delivering upon this action plan would likely support the economy as the impact of weather events are reduced.

**Carbon Literacy** – Delivering Carbon Literacy training to leading organisations in the city will strengthen knowledge on climate change and empower organisations to reduce their emissions. This is expected to reduce city wide emissions. Delivering Carbon Literacy training aims to share climate knowledge with organisations such as local businesses. Participating attendees are required to make carbon reduction pledges. Some carbon reduction actions come with direct financial benefits such as reduced energy bills, whilst reducing carbon emissions may offer an advantage to potential customers.

**Lincoln Road** - The overall project is likely to have a positive impact on the city's carbon emissions. In widening and improving footpaths for pedestrians and introducing measures such as additional cycle parking, the scheme aims to increase active travel modes and therefore reduce carbon emissions.

#### 5.1.2 **Our Places & Communities**

**Youth Zone** - There is evidence that a Youth Zone for Peterborough would have a positive effect on levels of antisocial behaviour, perceptions of crime and feelings of safety as well as footfall to the city centre by providing a safe place for Young People to go in a state of the art building that adds significant value to the local landscape. Increased footfall from parents and young people who visit from around the city. As well as this health and wellbeing will be positively impacted due to increased positive activities and opportunities that a state of the art purpose built facility will bring.

**Cultural Alliance** – The Culture Alliance will build strong communities by supporting a commissioned programme of cultural activities (events, installations, touring visits etc) and embedding and demonstrating the core values of the Strategy. Whilst the programme is still being designed it is expected to include strong elements of telling the stories of Peterborough, building access to creative careers and jobs, promoting the work of local practitioners and building sustainability in a city already committed to environmental and land issues.

**Lincoln Road** – Lincoln Road is situated within a City Centre location; however it will allow for better cycle and pedestrian infrastructure for those visiting and residing in the local area.

#### 5.1.3 **Prevention, Independence & Resilience**

**Youth Zone** - A Youth Zone for Peterborough will give universal access for young people and opportunity to be supported through youth mentoring and personal development, classes and activities which promote young peoples informal learning and life skills, a typical Youth Zone has a membership of around 4000 young people from 8 – 19 years who potentially will become more mentally and physically resilient.

**Digital Incubator** – This project will support 'Education and Skills for All' by engaging with young people, raising their aspirations, and encouraging them to explore digital careers, as well as engaging with wider adult communities to help support the development of digital skills.

#### 5.1.4 Sustainable Future City Council

**Youth Zone** - The Youth Zone model through Onside and the Youth Investment Fund not only affords the City the opportunity to bring in £10.9m of capital investment but also offers a sustainable model for running costs through business philanthropy, therefore a £200k yearly investment leverages £1.4m of accessible informal learning opportunities and support for young people in the City.

**Digital Incubator** – maximising economic growth and prosperity for Peterborough as a City of Opportunity, and do so in an inclusive and environmentally sustainable way, together with our City partners and communities.

**Local Resilience: Flood and Climate Risks** – The adaptation plan may identify climate risks, which if addressed early will prevent more costly works.

## 6. CONSULTATION

6.1 No specific consultation has been undertaken at this stage of the Programme other than for the Youth Zone and Lincoln Road.

Details of the Youth Zone consultation can be found here:

<https://democracy.peterborough.gov.uk/documents/s48790/7.%20Peterborough%20Youth%20Zone.pdf>

The Lincoln Road public consultation took place Summer 2022 to advise on the preferred public realm design. The public feedback was in support of the project.

Further consultation will be undertaken as required on a project by project basis.

6.3 The Shared Prosperity Programme is due to be considered by Corporate Leadership Team (CLT) on 25 January 2023 and Cabinet Policy Forum (CPF) on 30 January 2023.

## 7. ANTICIPATED OUTCOMES OR IMPACT

7.1 It is anticipated that the outcome of this work will be for Cabinet to support the allocation of Shared Prosperity Funding and delegate to the Executive Director of Place and Economy to finalise the detail of the programme in line with the Council's normal governance procedures.

## 8. REASON FOR THE RECOMMENDATION

8.1 The projects selected to receive funding from the Shared Prosperity fund have been carefully considered in order to align with the aims and objectives of the scheme and this decision ensures that the necessary governance is in place to commence delivery.

## 9. ALTERNATIVE OPTIONS CONSIDERED

9.1 The reasons for the recommendations in this report are to allow the Council to make full use of its allocation of Shared Prosperity Funding to deliver a wide range of projects that will deliver tangible benefits across the city.

## 10. IMPLICATIONS

### Financial Implications

10.1 The Shared Prosperity Fund provides £2.525m to support projects in Peterborough, of which £2.167m will be paid to Peterborough City Council over the financial years 2022/23 to 2024/25. Of this sum £1.255m is restricted to capital expenditure purposes – this is allocated to the Youth Zone project; and £0.912m is revenue grant.

The proposed allocation to the projects identified in this report is in accordance with the submitted bid. There is no direct match funding requirement associated with the grant, although the proposed allocation supports other funding in a number of the projects.

### **Legal Implications**

- 10.2 Part 3 Section 3 of the Council's Constitution at paragraph 3.6.5(j) provides that to determine the allocation of external funding over £500,000 a key Cabinet Member decision is required.

As noted in the body of this report, the allocation of funding to third party organisations in connection with the individual projects will be in the form of contracts made in accordance with the Council's Contract Rules and the Public Contracts Rules 2015 or grant agreements, subject to the rules relating to Subsidy Control.

### **Equalities Implications**

- 10.3 It is not anticipated that there will be any disproportionate impacts as a result of this proposal.

## **11. BACKGROUND DOCUMENTS**

Used to prepare this report, in accordance with the Local Government (Access to Information) Act 1985

- 11.1 This link provides information, at a national level about the Shared Prosperity Fund: <https://www.gov.uk/government/publications/uk-shared-prosperity-fund-prospectus/uk-shared-prosperity-fund-prospectus>

## **12. APPENDICES**

- 12.1 N/A