

CABINET	AGENDA ITEM No. 6
17 October 2022	PUBLIC REPORT

Report of:	Jyoti Atri, Director of Public Health		
Cabinet Member(s) responsible:	Councillor John Howard – Cabinet Member for Adult Social Care, Health and Public Health		
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HEALTH AND WELLBEING OVERARCHING STRATEGIC APPROACH

RECOMMENDATIONS	
FROM: Director of Public Health	Deadline date: N/A
It is recommended that the Cabinet approve the proposals for the Overarching Cambridgeshire and Peterborough Health & Wellbeing Strategy, which will be an integral part of the Integrated Care Strategy.	

1. ORIGIN OF REPORT

- 1.1 This report is submitted to Cabinet following discussions at the Adults and Health Scrutiny Committee held on 17 July and Cabinet Policy Forum held on 5 September, which was part of the engagement process around the strategy development. The Cambridgeshire Health and Wellbeing Board / Integrated Care Partnership will have received final feedback on the Health and Wellbeing priorities at the joint meeting on 14 October 2022.

2. PURPOSE AND REASON FOR REPORT

- 2.1 The purpose of this report is to note the direction of the Cambridgeshire and Peterborough Overarching Health and Wellbeing Strategy and the four identified priority areas.
- 2.2 This report is for Cabinet to consider under its Terms of Reference No. 3.2.9, *‘To promote the Council’s corporate and key strategies and Peterborough’s Community Strategy and approve strategies and cross-cutting programmes not included within the Council’s major policy and budget framework.’*

3. TIMESCALES

Is this a Major Policy Item/Statutory Plan?	NO	If yes, date for Cabinet meeting	N/A
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4. BACKGROUND AND KEY ISSUES

- 4.1 Health and Wellbeing Boards are required, as stated in the Health and Social Care Act 2012, to produce Health and Wellbeing Strategies. The last two years have required the whole system to focus on tackling the challenges of the Covid-19 pandemic and whilst a Health and Wellbeing Strategy had previously been written and consulted upon, it was not launched due to the pandemic. Since then, much has changed and a new approach is needed.
- 4.2 The direct and indirect impact of Covid-19 has brought threats and opportunities to our ways of working and our residents’ health, which mean we must reconsider our priorities and actions. As the local and national response to the Covid-19 pandemic starts to wind down, it is time to

rebalance our attention to other harms that have potential to cause great harm over the life course. There are clearly some real challenges ahead, and if we are to stand a chance of addressing these challenges, we must be ambitious and we must work together as a whole system, learning from our successes and prioritising our collective efforts and resources to where we can make the biggest difference to improving health and wellbeing

- 4.3 The Health and Wellbeing Strategy must be informed by Joint Strategic Needs Assessments. For the purpose of this particular strategy, the Covid-19 Impact Assessment fulfils the function of the JSNA, summarising the joint work we have done across local government, the NHS and partners to understand the emerging impact of Covid-19. In addition, the JSNA core data set provides understanding of health and wellbeing in Cambridgeshire and Peterborough residents.

4.4 **HEALTH AND WELLBEING STRATEGY DEVELOPMENT**

Cambridgeshire and Peterborough health and care partners have committed to establishing a single strategy for the system that will be owned by both the Joint Health and Wellbeing Boards (HWBs) and the Integrated Care Partnership (ICP). Through development sessions of HWB and ICP partners in October 2021 and January 2022 the collaborative approach to developing a single strategy has started to take form.

National guidance for the ICP Strategy was received on 29th July 2022 and there is an expectation that HWBs will be involved in the preparation of the Integrated Care Strategy. The guidance also recognised where there are joint working arrangements, as we have in place in Cambridgeshire and Peterborough, then it can be locally determined on how the strategies can complement each other.

- 4.5 Attached is the first stage of strategy development and sets out what we want to achieve together. The four priority areas identified in the strategy, will be developed further over the coming year.

- 4.6 The Health and Wellbeing Strategy must be informed by Joint Strategic Needs Assessments. For the purpose of this particular strategy, the Covid-19 Impact Assessment fulfils the function of the JSNA, summarising the joint work we have done across local government, the NHS and partners to understand the emerging impact of Covid-19. In addition, the JSNA core data set provides understanding of health and wellbeing in Cambridgeshire and Peterborough residents.

5. **ENGAGEMENT**

- 5.1 The high-level overarching strategic direction for the Health & Wellbeing Strategy has been approved by the Whole System Health & Wellbeing Board sub committee on 25th March 2022. Details regarding the overarching strategy can be found in Appendix A and the approach to its wider development and the engagement timeline are detailed in Appendix B.

The approach taken to develop a HWB strategy has been one of co-production and engagement. Through a number of partnership workshop identification of the three ambitions (see section 2.12 Appendix A) was made. A technical document details the evidence available on the current situation for these three goals (Appendix C). Through our system-wide workshops four priority areas where we know we need to do things differently, in order to achieve these ambitions were identified as follows:

1. Ensure our children are ready to enter education and exit, prepared for the next phase of their lives.
2. Create an environment to give people the opportunities to be as healthy as they can be.
3. Reduce poverty through better employment and better housing
4. Promote early intervention and prevention measures to improve mental health and wellbeing.

Whilst the ambition for a Cambridgeshire & Peterborough HWB strategy is set out in Appendix A it is envisaged that more detailed approach to developing the four priority areas the Health and Wellbeing and the Integrated Care System will be required. The detail of the priority areas will be an iterative process whereby Senior Responsible Officers (SROs) within the integrated care

system have been identified to lead on the priorities. There will be detailed co-production, engagement and consultation work on the HWB/ICP strategy around the content and direction of each priority chapter, outcomes and action plans. The style of engagement may vary with each topic area. Appendix B provides more details on this wider development of the HWB/ICP Strategy.

The engagement process was launched at the first meeting of the Joint Cambridgeshire & Peterborough Health & Wellbeing Board / Integrated Care Partnership on 15th July and focused on the high level Overarching HWB Strategy that will provide the context behind the engagement work on the individual priorities.

- 5.2 A wide consultation with statutory and voluntary sector organisations and the public is planned on the Integrated Care Strategy (encompassing the Health and Wellbeing Strategy) which is being led by the Integrated Care System and this will include further consultation on the HWB priorities as they develop.

6. ANTICIPATED OUTCOMES OR IMPACT

- 6.1 Cabinet are to note the anticipated outcomes for the Joint Cambridgeshire & Peterborough Health & Wellbeing strategy under the following headings.

1. We will increase the number of years that people spend in good health
2. We will reduce inequalities in preventable deaths before the age of 75
3. We will achieve better outcomes for our children

Appendix A see section 2.14 for details on the anticipated outcomes

7. REASON FOR THE RECOMMENDATION

- 7.1 Cabinet are asked to approve the process and content for developing the overarching strategic approach of a joint Cambridgeshire and Peterborough Health and Wellbeing Strategy.

8. ALTERNATIVE OPTIONS CONSIDERED

- 8.1 Health and Wellbeing Boards have a statutory responsibility for producing a Health and Wellbeing strategy. As such, no alternative options have been considered.

9. IMPLICATIONS

Financial Implications

- 9.1 There are no direct financial implications as a result of this report

Legal Implications

- 9.2 There are no direct legal implications as a result of this report.

Equalities Implications

- 9.3 There are no direct equality implications as a result of this report.

Rural Implications

- 9.4 The priorities identified have been derived from the evidence on the causes of ill health. Geographic distribution of risk factors, localisation and accessibility to services will be further considered as the priorities are developed.

Carbon Impact Assessment

- 9.5 The development of an Overarching High-level Health & Wellbeing Strategy is assessed as having a neutral overall impact on carbon emissions for both the council and city of Peterborough.

10. BACKGROUND DOCUMENTS

Used to prepare this report, in accordance with the Local Government (Access to Information) Act 1985

- 10.1 JSNAs (Joint Strategic Needs Assessments): [Cambridgeshire Insight – Joint Strategic Needs Assessment \(JSNA\) – Published Joint Strategic Needs Assessments](#)

Covid-19 impact assessment: [Cambridgeshire Insight – Coronavirus – Emerging evidence of needs and impacts](#)

Health profiles for Cambridgeshire and Peterborough from [Local Authority Health Profiles - OHID \(phe.org.uk\)](#)

11. APPENDICES

- 11.1 Appendix A – HWB Overarching Strategic Approach
Appendix B – HWB Strategy Timeline and Plan
Appendix C – HWB Technical Appendix