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**Please ask for:** Clair George

APPENDIX D

Licensing  
Regulatory Services  
Peterborough City Council  
Sand Martin House

**Communities & Safety**  
**Prevention and Enforcement Service**  
**Sand Martin House**  
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**Peterborough**  
**PE2 8TY**  
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8<sup>th</sup> June 2022

Dear Licensing Team

**Re: Licensing application, Euro Store, 10a Dogsthorpe Road - 117540**

The Prevention and Enforcement Service would like to formally object to the above premises licence application which seeks to allow the sale of alcohol to be consumed off site.

The application relates to a premises located within the Cumulative Impact (CI) area of Peterborough. The CI has been in place since April 2013 and has remained thereafter as the saturation of licensed premises cumulatively, contained to have a negative impact on all four of the licensing objectives.

The CI policy was subject to review and consultation again in 2018 and 2020, where it was determined to retain the policy and publish a Cumulative Impact Assessment (CIA) statement, detailing the evidence for its retention. The CIA includes the statement that the licensing authority considers that the number of premises in the defined boundary is such that it is likely that the granting of further licenses would be inconsistent with the authority's duty to promote the licensing objectives.

Whilst it is acknowledged that the CIA does not remove the licensing authority's discretion to grant a licence where it considers it appropriate, there is nothing in the application to suggest that there are compelling reason to depart from this policy.

The application, if granted in its entirety would add to the availability of off sales of alcohol and exacerbate the negative impact on all the licensing objectives, particularly the prevention of crime and disorder and public nuisance, directly affecting the health and wellbeing of residents and businesses in the area as evidenced in the CIA statement.

In January 2017 existing DPPOs in Millfield and New England were replaced by a Public Space Protection Order. Responses to the consultation were in favour of the conditions proposed including using the PSPO to control anti-social behaviour from people who have been consuming alcohol. The PSPO which covers the Millfield and New England area was re-implemented for a further 3 years in October 2021 with varied conditions and area to further control consumption of alcohol and associated anti-social behaviour within the area.

Over the years there have been a number of alcohol related incidents reported to the police. Anti-social behaviour incidents can include but is not limited to; Causing harassment, alarm and

distress, urination and defecation; littering, noise, excessive consumption of alcohol can also be contributing factors to criminal damage, begging and public order offences.

The Prevention and Enforcement Service has responded to the following alcohol related ASB issues in the area:

- The historical Clock Tower near the Triangle was boarded up following complaints to ward Councillors, police and the council concerning people congregating and drinking, urinating, defecating within the recesses of the clock tower.
- Resident and ward councillors regularly report that area around Gladstone Park is being misused by drinkers and drug users
- Residents and ward councillors have previously raised issues in relation to street drinking in Victoria Gardens and Century Square.
- Businesses on Lincoln Road have previously raised concerns about individuals being intoxicated and entering their premises or congregating in groups in the streets, which causes concern for staff and customer safety.
- The service has recently received reports of street drinking in nearby alleyways such as Kings Walk and nearby streets such as Green Lane, Granville Street, All Saints Road, Burghley Rd, Broadway Cemetery as well as in Dogsthorpe Road itself where the premises it to be situated.

Other factors to consider

- From anecdotal information the service is aware that issues concerning alcohol-related ASB are still occurring within the Millfield and New England area, but there is significant under reporting to the council and Police.
- The frequency of cleansing for streets and open spaces in the area is higher in comparison to other areas of the city. This is partly attributable to the amount of alcohol related litter (bottles, cans) which pose a safety risk and degrade the area.

It is the recommendation of the Prevention and Enforcement Service that this licence to allow the sales of alcohol to be consumed off the premises is not granted for the reasons outlined in this objection.

Yours sincerely

A handwritten signature in black ink, appearing to read 'Clair George', with a stylized flourish at the end.

Clair George  
Head of Prevention and Enforcement Service