

RECOMMISSION OF INTEGRATED LIFESTYLE SERVICES ACROSS PETERBOROUGH AND CAMBRIDGESHIRE
Cllr Wayne Fitzgerald Cabinet Member for Adult Social Care, Health and Public Health
November 2019
Deadline date: November 29th 2019

Cabinet portfolio holder:	Councillor Wayne Fitzgerald, Cabinet Member for Adult Social Care, Health and Public Health
Responsible Director:	Dr Liz Robin, Director of Public Health
Is this a Key Decision?	YES, Forward Plan Reference Number: KEY/24JUN19/04
Is this decision eligible for call-in?	YES
Does this Public report have any annex that contains exempt information?	NO
Is this a project and if so has it been registered on Verto?	NO

R E C O M M E N D A T I O N S

The Cabinet Member is recommended to approve the following.

1. The commission of an Integrated Lifestyle Service for Peterborough and Cambridgeshire with a ceiling price of £14,345,910 for a five year contract. The contract will run from the 1st June 2020 to May 31st 2025, with optional breaks at years 3 and 4. The Peterborough City Council funding for the five years will be £3,676,550.
2. Authorise the delegation of authority to Cambridgeshire County Council (CCC) to act as lead local authority in commissioning the Integrated Lifestyle Service across Peterborough and Cambridgeshire and for delivery of the function of the service to CCC, which shall include the associated transfer of funding to CCC for up to five years (1st June 2020 to 31st May 2025).

1. PURPOSE OF THIS REPORT

- 1.1 This report is for the Cabinet Member for Adult Social Care, Health and Public Health to consider exercising delegated authority under paragraph 3.3.8(a) of Part 3 of the Constitution in accordance with the terms of their portfolio at

paragraph 3.11(b) in support of the following.

- a) The undertaking of a joint competitive tender for Integrated Lifestyle Services on behalf of Peterborough City Council and Cambridgeshire County Council areas.
- b) The establishment of a Delegation and Partnering Agreement between Peterborough City Council and Cambridgeshire County Council that delegates delivery of the Integrated Healthy Lifestyle function to Cambridgeshire County Council as the lead commissioner.

2. **TIMESCALES**

Is this a Major Policy Item/Statutory Plan?	NO	If yes, date for Cabinet meeting	
---	-----------	----------------------------------	--

3. **BACKGROUND AND KEY ISSUES**

3.1 In 2017 Peterborough City Council (PCC) commissioned an Integrated Lifestyle Service from the company Solutions 4 Health. Similarly in 2015 Cambridgeshire County Council (CCC) awarded its contract for Integrated Lifestyle Services to Sports and Leisure Management Ltd. (SLM), provided through its Public Health division Everyone Health.

3.2 In both areas the Integrated Lifestyle Services include a number of services that support individuals and communities to adopt healthier lifestyle behaviours. It supports improvements in the following outcomes found in the Public Health Outcomes Framework

- Smoking prevalence
- Excess weight in adults
- Excess weight in children
- Physical inactivity in adults and children
- Diabetes
- NHS Health Checks

3.3 The Service in each area brings together a number of services that focus upon promoting the adoption of healthy lifestyle behaviours and the prevention of associated poor health outcomes at universal and individual levels. It is provided across both areas but in areas with health inequalities there is a higher level of service delivery. Services include the following:

- Generic and Specialist Health Trainers – provide support for up to a year for individuals to make changes to their health behaviours.
- Specialist Stop Smoking Services
- The three tiers of Adult Weight Management Services.
- Children’s Weight Management Services.
- Community based physical activity and healthy eating interventions
- Outreach NHS Health Checks
- Lifestyle behaviour change training
- National Child Measurement Programme (NCMP)

3.5 During the course of the contracts services have been developed and “specialist” health trainers have been introduced into the Service. These focus on providing falls

prevention and in Cambridgeshire there is also alcohol misuse and mental health promotion and training.

3.6

Tier three weight management services are highly specialised and treat complex patients usually with complex health conditions and is provided locally by Cambridge University Hospitals NHS Foundation Trust (CUHFT) in both areas.

3.7

The rationale for integrating the different services is that it has enabled the development of pathways between the different types of provision. Consequently service users are able to move easily to different services as very often they have multiple needs or may require over time a less intensive service.

3.8

The Solutions4Health contract was for a five year contract period with an optional break clause. To enable the alignment with the end of the Cambridgeshire Sports and Leisure Management Ltd. (Everyone Health) contract the break clause was activated so both contracts will end simultaneously on May 31st 2019

3.9

It is proposed therefore to undertake a joint procurement between CCC and PCC for a shared service to be delivered across Cambridgeshire and Peterborough with CCC as the lead commissioner. A legal agreement whereby Peterborough City Council gives Cambridgeshire County Council delegated authority to procure, hold and manage the contract will provide the appropriate assurances.

3.10

The procurement has included consideration of a number of factors.

- Integrated Lifestyle Services support a number of key strategic drivers in the system, these include the focus upon integrated place based approaches. These have been reflected in the service specification.
- Public Health has been commissioning integrated lifestyle services for ten years which has led to a range of service developments and learning that is reflected in the new service specification
- The PCC and CCC areas are very different in terms of needs and patient profiles, which has demanded a wider range of consultation events to ensure that the new service is able to address these needs and manage demand effectively.
- The provider landscape for lifestyle service delivery is changing and robust market testing has taken place. This indicated that there is a high level provider interest in bidding for this service.

3.11

The preparation for this procurement has informed the development of the service specification and commissioning model. Consequently there will be three "Lots" in the tender. A provider may bid for all three and deliver all three or sub-contract the Lots. Or providers may bid for individual Lots. The three lots are as follows.

Lot 1: Core Service which includes

- Generic and specialist health trainers (stop smoking, falls prevention, alcohol misuse, mental health, carers, diabetes)
- Tier 2 weight management (specialist service)
- Outreach NHS Health Checks
- Lifestyle Behaviour Change training
- National Child Measurement Programme

Lot 2: Tier 3 Weight Management Services

This is a clinically led service for people with complex obesity issues who usually have other ongoing health issues. It is fully funded by the CCG for Peterborough residents.

Lot 3: Tier 1 Prevention Lifestyle Services

These are community based services that includes physical activity and healthy eating programmes. It will build on existing work already being provided in the community. The new specification excludes structured child weight management programmes as across both local authority areas and nationally it has been difficult to recruit and outcomes have been poor. However there will be community non-targeted family interventions which have been much more successful and are included in the Tier 1 specification. In addition for families where weight management is especially challenging 1:1 health trainer support will be available.

A collaborative bid from providers across the two local authorities would bring advantages through efficiencies relating to promotional activities and training.

4. CONSULTATION

- 4.1 Consultations were held with service users to determine the most appropriate integrated service to suit their needs, the strengths of the current services and where improvements could be made.
- 4.2 Consultation was also undertaken with key partners through a workshop which attracted over fifty people from a wide range of organisations. This explored the strengths and gaps in current provisions that will inform the establishment of the most cost effective, quality, integrated lifestyle health service across Peterborough and Cambridgeshire.

5. ANTICIPATED OUTCOMES OR IMPACT

- 5.1 Lifestyle services have a focus upon primary prevention but also contribute to early interventions for reducing the demand for health and social care services.
- 5.2 They offer universal services but provide skilled specialist interventions to those with particular needs. For example Peterborough currently has stop smoking and falls prevention specialist health trainers and Cambridgeshire has alcohol misuse prevention and mental health trainers. The new service specification includes these and other specialist health trainers who will target those with particular health needs and contribute to efforts to address health inequalities.
- 5.3 The re-commissioning of this Service will enable the development of services through the better alignment of pathways between the services and improved referrals to the most appropriate services.

6. REASON FOR THE RECOMMENDATION

- 6.1 The rationale for establishing a single contract with a lead commissioning organisation is that it affords the potential of a more cost-effective service model.
- 6.2 Re-commissioning of a new service provides an opportunity to develop innovative service delivery options such as digital and specialist health trainers to ensure that the Service best addresses the different needs in and between Peterborough and Cambridgeshire.

7. ALTERNATIVE OPTIONS CONSIDERED

7.1 Tender the PCC and CCC services separately and not as a collaboration between PCC and CCC:

This option has been excluded primarily because it would not provide the opportunity to establish more cost effective service models.

8. IMPLICATIONS

8.1 Financial Implications

The current funding allocated to PCC and CCC for the new contract is as follows.

- PCC annual value: £735,310
- CCC annual value: £2,183,872

The Clinical Commissioning Group (CCG) funds 100% of the Peterborough City Council tier 3 adult weight management service, through a Section 256 agreement, at a value of £88,000 p.a. This is included in the PCC figure.

Similarly the Cambridgeshire County Council value includes £142,866 funding for the tier 3 weight management services from the CCG through a Section 256, which is just under 50% of the funding for the Service.

It is proposed that the new contract will have a maximum length of 5 years with potential breaks at the third and fourth years.

8.2 Legal Implications

The procurement and contract award will be undertaken in line with legal requirements found in the Public Contract Regulations 2015 and the Council's Contract Rules.

A Memorandum of Understanding shall be entered into by Peterborough City Council and Cambridgeshire County Councils to document each party's responsibilities throughout the procurement/re-commissioning exercise.

Legal implications shall be considered and addressed within the Delegation and Partnering Agreement underpinning the transfer of commissioning authority to Cambridgeshire. The Peterborough City Council shall delegate delivery of the function for Integrated Healthy Lifestyles to CCC and shall transfer funding to CCC accordingly. CCC shall therefore act as lead commissioner and enter into contractual arrangements on the council's behalf.

The Parties shall enter into a Delegation and Partnering Agreement in reliance on their powers and the exclusive rights given to local authorities to undertake administrative arrangements of this nature in sections 101 and 113 of the Local Government Act 1972, and sections 19 and 20 of the Local Government Act 2000 and the regulations made under these Acts; together with the general power within section 2 of the Local Government Act 2000 and the supporting provisions within section 111 Local Government Act 1972.

The Delegation and Partnering Agreement shall set out clear roles and responsibilities for both councils, including (but not limited to) liabilities, financial arrangements, information governance and performance management.

Equalities Implications

8.4 The new service will be universal but will need to include targeted actions to address any inequalities and improve the outcomes for the most vulnerable and at risk population groups.

9. DECLARATIONS / CONFLICTS OF INTEREST & DISPENSATIONS GRANTED

9.1 *None*

10. BACKGROUND DOCUMENTS

10.1 None

11. APPENDICES

11.1 None