

3.1. The three priority areas for action were identified as:

1. SEND is everybody's business - embedding the SEND agenda into the practice of everyone who works with children and families in ways that strengthen families
2. Identify and respond to needs early - a holistic and joined up early identification of and graduated response to needs
3. Deliver in the right place at the right time - improving outcomes for children and young people through making best use of resources, ensuring a graduated response and high quality local support and provision

4. HOW ARE WE GOING TO DELIVER THE STRATEGY?

- 4.1. This is a 5 year strategy. It will be reviewed and progress monitored on a regular basis. The strategy will be updated as appropriate in response to changes in local needs and issues and as a minimum on an annual basis.
- 4.2. Examples of the issues that we will aim to address under the three priority areas of the strategy include:

SEND is everybody's business

- Promoting a shared vision and expectation of responsibility across all service providers that "SEND is everybody's business" and not the concern of the few
- Ensuring that every service is signed up to the principles of the SEND strategy - a multi service integrated approach that ensures families feel they only need to tell their story once
- Sharing and aligning our practice to present a stronger joint service response in key areas like early identification, assessment, personal budget arrangements; transitions and person centred /outcomes oriented approaches

Identify and respond to needs early

- Promoting an inclusive, timely and graduated response to improve confidence, capacity and trust in local support
- Ensuring that everyone is able to identify and respond to needs early, from pre birth to 25 years, from the earliest point of contact e.g including health visitors, midwifery, hospital staff, GP. early years
- Ensuring that we can improve outcomes for children and young people

Deliver in the right place at the right time

- Embedding a strategic approach to seeking the views of children, young people and their families in order to improve their personal experience of service delivery and also to inform the wider development and/or commissioning of services
- Promoting alignment, collaboration and creative solutions across all services in both Local Areas to make best use of available resources and so that children and young people can be supported locally
- Ensuring families feel confident that there is a good and appropriate local choice for children and young people in all but the most exceptional cases
- Addressing the issues arising from the growth in demand and population, particularly the 16 years plus age group
- Ensuring a broad range of opportunities is available for young people over the age of 16 years
- Focus all local resources (health, education and social care) to enhance the total provision so that children and young people can be supported locally
- Reviewing and remodelling our resources so that they are sufficient to meet current and future need

- 4.3. A strategic action plan will be developed from the issues identified. The actions will be driven by key lead champions who will coordinate work programmes and/or task and finish group working as required. Work will to a large extent involve Cambridgeshire and Peterborough colleagues working together with other partners but there will be some discrete areas that require a more local response. These will be noted in the plan and cross refer to the individual SEND action plans for each Council.

5. HOW WILL WE RECOGNISE SUCCESS? (Measuring success)

- 5.1. We have agreed a number of success criteria to enable us to gauge our progress. These refer to our local action and also draw on the national framework described in section 2.

5.2 SEND is everybody's business

- parents/carers report increased confidence at transition points between services and when there are changes in provision (e.g primary to secondary school)
- annual monitoring of joint commissioning contracts shows that arrangements take a person centred approach
- data from all agencies (e.g referrals data, SEN audit) shows timely identification of need
- the majority of children and young people with an education, health and care plan (EHCP) are educated in their local mainstream school - nationally published data shows that the balance of those with an EHCP in mainstream is in line with national, regional and statistical neighbours
- all professionals know the local offer and what their contribution of their service, and other services, should be
- there is a reduction year on year in the number of fixed term and permanent exclusions of children and young people with SEND
- key data shows proportionate representation of children and young people with SEND ((e.g. elective home education, attendance data, youth offending, emergency health admissions, social care services)
- annual survey carried out by parent/carer forums shows evidence that year on year parents/carers have increasing confidence in the system and, where issues persist, there is clear evidence of follow-up action to address
- service development/provision and commissioning of services clearly reflects user feedback

5.2. Identify and respond to needs early

- feedback from parents/carers shows satisfaction with early identification of need, by all agencies
- data shows less conflict in the system e.g. number of Tribunals registered, number of appeals
- numbers of children and young people identified will be in line with population expectations
- healthy child programme quarterly report shows all checks carried out note SEND issues
- quality of all assessments will reflect a child centred approach and demonstrate joined up working
- annual local authority and parent/carer survey data shows that there is a continuing increase in the number of parents/carers, children and young people who report a positive experience of, and confidence in, the SEND support system
- practitioners report they are confident and have the tools, resources and access to CPD they need to be effective
- the progress and attainment of children and young people receiving SEN support is as good as or better than their peers in comparable authorities at all key stages
- the progress and attainment for children and young people with an EHCP is as good as, or better than, their peers in comparable authorities at all key stages

5.3. **Deliver in the right place at the right time**

- a termly audit of EHC plans and other plans related to SEN shows that they reflect a holistic package that enables families to flourish locally
- children and young people have their needs met locally, reducing reliance on out of county places with a reduction in travel time and number of reported incidents during travel
- Data systems are in place that enable appropriate measurement of the timeliness and quality of input to EHCP processes and other plans from all statutory agencies
- quarterly reports/audits show an increase in the number of creative, collaborative and flexible packages of support with a clear link between the identified needs/outcomes in plans and decision making processes
- there is a year on year increase in the take up of personal budgets particularly by young people post 16
- there is evidence that the increases in take up of personal budgets is stimulating the market range within the local offer
- improved outcomes for vulnerable groups (looked after children, children in need, children in the youth justice system) are demonstrated as a result of an increase in collaborative commissioning
- there is good planning for adult life with young people and their families reporting increased choice and control with regard to living independently, having good health and opportunities to take part in a range of activities including employment
- all children and young people leave school with an option of further education, employment or training - there is a drop in numbers of those with EHCP who are NEET
- the commissioning of SEND services and provision is based upon data and considers the needs of both Local Authorities
- the number of children and young children with a diagnosable mental health condition receiving treatment increases in line with NHS targets

6. **WHO WILL OVERSEE THE STRATEGY? (Governance)**

- 6.1. The Joint Commissioning Unit (JCU) has commissioned some services across Cambridgeshire and Peterborough over the last 3 years. It is currently leading on change programmes in relation to universal services for Children, Young People and families, the healthy child programme and emotional health and well being. The recent development of the JCU SEND subgroup will streamline the commissioning of services to support children and young people with SEND and will be key to the delivery of this strategy. Membership of the subgroup includes the parent forums, Cambridgeshire County Council, Peterborough City Council and the joint Clinical Commissioning Group (CCG).

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