

HEALTH AND WELLBEING BOARD		AGENDA ITEM No. 7
21 JULY 2016		PUBLIC REPORT
Contact Officer(s):	Dr Liz Robin, Director of Public Health	Tel. 01733 207175

DRAFT PETERBOROUGH HEALTH AND WELLBEING STRATEGY

RECOMMENDATIONS	
FROM: Director of Public Health	Deadline date: N/A
The Health and Wellbeing Board is asked to:	
<ol style="list-style-type: none"> 1. Note the feedback from the public and stakeholder consultation on the joint Health and Wellbeing Strategy and ways in which this feedback has been incorporated into the final draft of the Strategy; 2. Note the feedback from Peterborough City Council Cabinet and the Cambridgeshire and Peterborough Clinical Commissioning Group Governing Body, which have both discussed and endorsed the final draft Strategy at public meetings; 3. Consider any comments relayed verbally from the meeting of the Health Scrutiny Commission which will consider the draft Strategy as part of a wider item on public health priorities for Peterborough; and 4. Approve the Peterborough Health and Wellbeing Strategy (2016/19) subject to inclusion of the amendment suggested by Peterborough City Council Cabinet i.e: <ul style="list-style-type: none"> • Inclusion of plans to address the needs of ex-military personnel including post traumatic stress disorder. 	

1. ORIGIN OF REPORT

- 1.1 This report is submitted to Board as the final part of the process to develop a new joint Health and Wellbeing Strategy for Peterborough, which the Board agreed to take forward at its meeting on 10 December 2015.

2. PURPOSE AND REASON FOR REPORT

- 2.1 The purpose of this report is to bring the Peterborough Health and Wellbeing Strategy 2016/19, which has been amended following a three month public and stakeholder consultation period, to the Health and Wellbeing Board for approval.
- 2.2 This report is for Board to consider under its Terms of Reference No.3.1: 'To develop and implement the Health and Wellbeing Strategy for the City which informs and influences the commissioning plans of partner agencies.'

3. THE DRAFT PETERBOROUGH JOINT HEALTH AND WELLBEING STRATEGY

Background

- 3.1 Production of a Joint Health and Wellbeing Strategy to meet the needs identified in the Joint Strategic Needs Assessment (JSNA) is a statutory function of the Peterborough Health and Wellbeing Board under the Health and Social Care Act (2012). Both NHS Commissioners and Local Authorities are required to have regard to the Joint Strategy in their service plans.

- 3.2 The first Peterborough Joint Health and Wellbeing Strategy covered 2012-2015, with an extension to cover the first part of 2016, pending approval of the new Joint Health and Wellbeing Strategy 2016-19.
- 3.3 The draft Peterborough Joint Health and Wellbeing Strategy 2016-19, attached as Annex A, has been developed collaboratively, with a wide range of local authority and NHS officers involved in drafting chapters for their lead area of responsibility.
- 3.4 The Strategy follows a framework agreed by the Health and Wellbeing Board in September 2015 with sections on:
- Health needs analysis
 - Health and wellbeing through the lifecourse
 - Creating a healthy environment
 - Tackling health inequalities
 - Working together effectively
- 3.5 The Strategy is not able to cover every service which promotes or delivers health and wellbeing in Peterborough. As outlined in the statutory guidance – the main focus of the Strategy is on joint work between the local authority, NHS commissioners and other partner organisations to meet local health and wellbeing needs.

4. CONSULTATION

- 4.1 The consultation on the Peterborough Joint Health and Wellbeing Strategy was launched on 1 February 2016 and ran until 30 April 2016. Both the full Strategy and a summary version of the Strategy were made available on the Council's website, with full and short survey monkey questionnaires developed by Peterborough HealthWatch.
- 4.2 Before the consultation was launched both the full and summary versions of the draft Strategy were discussed by the Scrutiny Commission for Health Issues at their meeting on 13 January 2016.
- 4.3 The consultation and engagement process was promoted in the following ways:
- The consultation web-link was distributed to a wide range of local stakeholders by e-mail.
 - Hard copies of the summary Health and Wellbeing Strategy, with freepost envelopes for return of the questionnaire, were distributed to libraries, GP surgeries, parish councils, Town Hall and Bayard Place receptions, HealthWatch.
 - An All Party Policy seminar on the Strategy was held in February and hard copies of the summary provided to all attendees.
- 4.4 The draft Strategy has also been discussed at, or distributed to members of, the following meetings and Boards:
- Health and Wellbeing Programme Delivery Board
 - Greater Peterborough Executive Partnership Board (previously known as Borderline and Peterborough Executive Partnership Board).
 - Peterborough City Council Public Health Board
 - Safer Peterborough Partnership
 - Peterborough Housing Partnership
 - Childrens and Families Joint Commissioning Forum
 - HealthWatch Peterborough
 - Cambs & Peterborough NHS Clinical Commissioning Group Patient Forum
 - Peterborough NHS Local Commissioning Group Patient Forum
 - Borderline NHS Local Commissioning Group Patient Forum
 - Adult Joint Commissioning Board
 - Mental health stakeholder forum
 - The City College ran sessions with young adults with learning disabilities, and with vocational trainees, asking participants for feedback on the JHWS.
 - The draft Strategy was discussed at the Joint Mosques Group Meeting on the 30th March 2016. This is a joint meeting between City Council officers and Mosque leaders.

4.5 In total, 97 responses were received to the short version of the Health & Wellbeing strategy consultation and 17 responses were received to the full version of the Health & Wellbeing strategy consultation. For questions below, respondents were asked to select how strongly they agreed with each statement on a scale from 1 (strongly disagree) to 5 (strongly agree). An overview of results is included below. Please note, percentages will not add up to 100% due to exclusion of 'neither agree nor disagree' responses.

Question	Percentage of respondents answering 'agree' or 'strongly agree'	Percentage of respondents answering 'disagree' or 'strongly disagree'
The information presented in the strategy was easy to understand	71 47%	17 %
The graphs and statistics provided helped to improve my understanding of health in Peterborough	57 %	14%
The different sections made sure the health needs of every group of people in Peterborough were addressed	45%	12%
In general, I could see how the plans and projects outlined in the survey would benefit the health and wellbeing of the community	52%	15%
I could see that for every health issue included in the strategy, it described a plan to address that issue	43%	13%

4.6 Prominent themes expressed by several respondents to Health & Wellbeing strategy consultation include:

- People welcome and agree with the intentions stated in the strategy, but are concerned about whether they will be implemented
- People want to see the implementation plans for the strategy with visible actions to be taken, and to see the metrics which would be used to monitor progress.
- People are concerned about the pressure that population growth will place on services (particularly health services) in Peterborough.
- Some additional topics need to be included in the children's and young people's section of the strategy.
- Long term conditions which are less likely to cause premature mortality but cause pain and disability – e.g. arthritis and back pain need to be addressed in the strategy.
- More engagement is needed with carers of people with mental health conditions, and the strategy should include providing more information and support for them.
- The strategy should say more about dementia.
- Loneliness is often a problem for older people and the strategy should address this.
- Many older people do not engage through digital channels, so face to face contact and engagement is essential.
- The importance of access to green spaces for children and adults (including woodland) is strongly supported
- The focus of the housing chapter on the needs of older people is supported, but should be widened to include all vulnerable people and in particular appropriate housing for people with a disability
- The strategy must include the needs of all residents of Peterborough, and focus more on people with disabilities and carers.
- There needs to be more focus and information on the health inequalities experienced by migrants, and the health needs of different ethnic communities in Peterborough.

- The front cover and illustrations are very important – they should reflect the diversity of residents.
- There is too much information for a lot of readers – a simple version of the strategy is needed, made accessible to a range of readers in different languages/easy read/audio-book. However, in some areas more detailed information is required.

4.7 The full outcome of the consultation is attached at Annex B including a summary of feedback on each chapter and of the way that the draft Joint Health and Wellbeing Strategy was modified in response to the feedback.

5. CONSIDERATION AND ENDORSEMENT BY FORMAL COMMITTEES AND BOARDS

5.1 The final draft Health and Wellbeing Strategy was approved by Peterborough City Council Cabinet at its meeting on 13th June in relation to services led by the City Council. A number of questions and comments were raised and the minutes of the meeting are attached at appendix C. A specific request was made that the Health and Wellbeing Strategy should be amended to include plans for the health and wellbeing of military and ex-military personnel including post-traumatic stress disorder.

5.2 The final draft Health and Wellbeing Strategy was endorsed by the Cambridgeshire and Peterborough Clinical Commissioning Group Governing Body at their public meeting on 5th July.

5.3 The Health Scrutiny Commission will consider the final draft Health and Wellbeing Strategy at its meeting on 19th July as part of a wider scrutiny item on the public health priorities for Peterborough. Any comments or recommendations from the Scrutiny Commission will be relayed verbally to the Health and Wellbeing Board.

6. ANTICIPATED OUTCOMES

6.1 The anticipated outcome of the consideration of this report is that the Health and Wellbeing Board will approve the Joint Health and Wellbeing Strategy 2016-19, subject to any amendments to be made based on feedback and recommendations from Cabinet, CCG Governing Body and the Health Scrutiny Commission. Cabinet has commented that they would like to see inclusion of plans to address the needs of ex-military personnel including post traumatic stress disorder.

7. REASONS FOR RECOMMENDATIONS

7.1 The Health and Wellbeing Board have a statutory duty to produce and approve a joint Health and Wellbeing Strategy for Peterborough. The final draft Strategy as presented has been modified to include feedback from public and stakeholder consultation.

8. ALTERNATIVE OPTIONS CONSIDERED

8.1 The period covered by the current Peterborough Health and Wellbeing Strategy (2012/15) could have been extended further to become a five year rather than a three year strategy. However the information on which the 2012/15 strategy was based has by now become very out-dated.

9. IMPLICATIONS

9.1 Financial and Legal Implications:

The Health and Wellbeing Board has a statutory duty to develop a Joint Health and Wellbeing Strategy to meet the needs outlined in the Joint Strategic Needs Assessment. The Strategy is high level and outlines plans for the future which involve the City Council, local NHS and other organisations working in partnership. There will be financial and legal implications for a number of the plans and objectives outlined in the Strategy, which will

need to be delivered within the financial and capacity constraints of the organisations involved.

9.2 Discrimination and Equality:

In line with legislative requirements, an equality impact assessment has been undertaken and considered. It is attached at Annex D.

10. BACKGROUND DOCUMENTS

10.1 Background documents used to prepare this Report have all been previously published.

11. APPENDICES

- Annex A: Peterborough Draft Health and Wellbeing Strategy 2016/19

- Annex B1: Consultation summary final table
- Annex B2: Short Survey Results
- Annex B3: Full Survey Results
- Annex B4: Health and Wellbeing Strategy consultation points – groups, meetings and members of the public

- Annex C: Excerpt from minutes of Peterborough City Council Cabinet 13th June 2016

- Annex D: Equality impact assessment

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