

DRAFT CPRSP DELIVERY GROUP TASK & FINISH ACTION PLAN 2015/16

Task & Finish Group Members	
Name	Organisation
CLAIR GEORGE - CHAIR	SAFER PETERBOROUGH TEAM
MATT STANTON	CAMBRIDGESHIRE COUNTY COUNCIL
LYN HESSE	CAMBRIDGESHIRE COUNTY COUNCIL
LYN BETTERIDGE	CAMBRIDGESHIRE FIRE AND RESCUE SERVICE
LEANNE ERHEN	CAMBRIDGESHIRE FIRE AND RESCUE SERVICE (COMMS)
INSPECTOR BOB TURNER	ROAD POLICING CAMBRIDGESHIRE CONSTABULARY
INSPECTOR MARK ROGERS	ROAD POLICING CAMBRIDGESHIRE CONSTABULARY
PC SIMON BURGIN	ROAD POLICING CAMBRIDGESHIRE CONSTABULARY (MOTORCYCLE LEAD)
SHELLEY SPRATT	CAMBRIDGESHIRE CONSTABULARY (COMMS)
ADAM GRETTON	EAST ANGLIAN AMBULANCE

Campaign Calendar 2015/16 - Link with national DfT campaigns (Police leading on publicity)	
Month	Planned Police Activities Enforcement Campaigns and how to link with Tri-Force and other national weeks
April	Motorcyclists
May	Speed
June	Drink Driving
July	Mobile Phones
August	Motorcyclists
September	Seatbelts
October	Con/Use - Tyre Safety Month
November	Lighting - Brake Road Safety Week
December	Christmas Drink Drive/Drug Drive
January	TBC
February	TBC
March	TBC

No.	Action	Date Raised	Owner / Lead	Resources		Action Update	Target Date	RAG
				Staff Time	Budget			
<p>Key Theme 1 - Reduce the number of young drivers/passengers aged 17 - 25 years killed or seriously injured on roads in the partnership area is a key theme for CPRSP. There is a wealth of research and casualty data showing that young drivers - particularly young male drivers are at much higher risk of crashing than older drivers. To impact on the number of casualties in this age group various initiatives will be developed and successful projects will continue to be delivered to influence attitude and behaviour to driving. During 2014 82 young drivers were injured this represented 21% of people injured on road in Cambridgeshire and Peterborough.</p>								
1.1	To investigate and deliver young driver projects aimed at pre/novice drivers guidance to be sought from the intelligence group.	Jun-15	All			Offer 2015/16 the following Young Driver Education Activities; Workshops as part of collapsed day, Drive to Arrive and Theatre in Education. Contact Secondary Schools listing young driver activities available	Ongoing throughout Academic Year	
1.2	To full evaluate young driver event held at Huntingdon Race Course and depending on results look to deliver something similar taking into account feedback received.	Jun-15	All			Evaluation currently ongoing, over 300 returned questionnaires. Establish small working group to meet before end of Oct 2015	Deliver June 2016	
1.3	Investigate different ways of communicating/engaging with young drivers to include social media.	Jun-15	Police Comms			Social media activities specifically aimed at young drivers. Police are going to use social media during planned campaigns and change messages to engage with a younger audience	Ongoing	
1.4	Investigate and deliver road safety education initiatives to high risk groups.	Jun-15	All			Initially investigate data which is available to identify high risk groups	Dec-15	
1.5	CCL courses Driving Instructors	Jun-15	AMB/JW			Course data booked in Cambridge, Huntingdon and Peterborough. First courses to be delivered by end of 2015	Ongoing	
1.6	Attend various organisations/events to promote safe driving to a pre/novice drivers using the Modified Car.	Jun-15	All			Since April 2015 the modified car has attended 10 events across Cambridgeshire and Peterborough including the National Modified Car Show	Ongoing	

Key Theme 2 - Reduce the number of Motorcyclist killed or seriously injured. Motorcyclists are 30 times more likely to be killed or seriously injured in crashes than car drivers. Injuries to motorcyclists are out of proportion to their presence on the UK roads. Motorcyclists national are just 1% of total traffic but account for 19% of all road user deaths. In 2014 motorcyclists accounted for 23% of all Killed or Seriously injured casualties.

2.1	Promotion and Delivery of Bike Safe Courses 2015	Jun-15	SB			4 Bike Safe courses delivered during the summer months by the police.	Sep-15	
2.2	Deliver moped training course/Scoot Safe. Investigate other road safety resources available for young mope riders	Jun-15	LH/SB/CSG			14th October at PRC meeting with SB to discuss format of the day will involve local dealership and trainer Distribute First Bike Magazine to CBT Test Centres	Dec-15	
2.3	Deliver publicity/enforcement campaigns aimed at reducing motorcycle collisions.	Jun-15	Police Comms			Ongoing publicity linked with national DfT April - September. Police had two months focus on motorcyclists April and August	Ongoing	
2.4	Attend various events and dealerships days etc	Jun-15	SB/All			Attend MCN show 16 / 17 May, Ride to Work Day 15th June, Meldreth Manor Show 17th June, St Ives Bike Show 28th June.	Sep-15	

Key Theme 3- Collisions on rural road including inappropriate speed. During 2014 48% of collisions across the partnership roads happened on roads with speed limits 40mph and above. The difference between a few miles per hour can mean the different between life and death. Speed continues to be raised as concern for residents in certain areas of Cambridgeshire and Peterborough

3.1	Work with local neighbourhood police teams, parish councils and local communities when speed is raised as a concern or adopted as a panel priority	Apr-15	CG/MS			Promotion of Speed Watch, Articles in parish magazines, deployment of mobile vehicle activated signs or Hi-Vis Slow Down Boards(PCC only). Investigate ways to work with the Police Service Volunteers	Ongoing	
3.2	Joint publicity and enforcement campaigns for both rural and urban roads	Apr-15	Police Comms			Link with the DfT national campaigns. Police delivered a publicity campaign throughout May	Mar-16	

Key Theme 4 - Reduce the number of cycling casualties on our roads. During 2014 19% of all KSI casualties were cyclists. In Cambridgeshire and Peterborough as has been seen nationally, cyclists are the only main road user group to exhibit an increase in KSI casualty numbers in the long-term with the total for 2014 31% above the 2005-09 baseline.

4.1	Promotion of Safer Cycling Messages at different events and link with Sustainable Travel Teams where appropriate	Jun-15	LH/CG			Investigate different materials available 'lets look out for each other' Ultimate Cycling Guide, etc to promote safer cycling messages at different events including Fresher's Fayre	Oct-15	
4.2	Safer Cycling Events	Jun-15	CG			Links with PCSOs, Crime Reduction Officers to offer combination of safety and security advice for cyclists. PCC event planned 21st October with CRO and Police Cadets	Mar-16	
4.3	LIT (lit instead of tickets) Campaign	Jun-15	LPT/All			Promotion to tie in with the clocks going back	Feb-16	

Reduce the number of children killed or seriously injured on our roads. The CPRSP has a target to reduce the number of children aged 15 years and under killed or seriously injured on our road by 40% by 2020. Through the partnership link where possible activities and develop a comprehensive education and training programme, targeting areas where children are more at risk.

5.1	Deliver, adapt and evaluate road safety education programmes in secondary schools.	Sep-15	LH/JW			Street Wise to be delivered w/c 9th November and w/c 16th November. PCC to continue to delivery road safety workshops to year 7 with input from Safer School Officers. Investigate TIE for Year 9 and links with other agencies	Ongoing - Academic Year	
5.2	Continue to promote DfT website to schools and look at ways to link with own websites	Sep-15	LH/JW			Contact all schools via e-mail and websites directing to Think website which contains lessons plans and resources	Oct-15	
5.4	Recruitment of volunteers to deliver road safety training/education programmes in primary schools and other establishments including pedestrian and scooter training. PCC to deliver training in high risk areas	Sep-15	LH/JW/SN			Continue to look at ways to deliver pedestrian and scooter training in primary schools by using volunteers or other partner agencies.	Ongoing - Academic Year	
5.5	Deliver Be Safe Be Seen campaign during winter months, children, teenagers and vulnerable road user	Sep-15	All			Deliver various activities aimed at Primary/Secondary Schools as well as the wider community on Be Safe Be Seen linking all agencies together where possible.	Jan-16	
5.6	Deliver Safety Challenge and road safety scenario at Safety Zones	Sep-15	All			Deliver road safety scenario at safety zones across Cambridgeshire. Co-ordinate and deliver Safety Challenge in Peterborough	Ongoing - Academic Year	
5.7	Develop activities in Primary Schools	Sep-15	LH/JW			Including Parking Project, Theatre and Education, STARS and the Junior Road Safety Officer Scheme. Links with other agencies	Ongoing- Academic Year	

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