

Ref: 715 Lincoln Road / License Application

Tuesday 16th December 2014

Teresa Martin
Licensing Officer
Peterborough City Council
Bayard Place
Broadway
Peterborough
PE1 1HZ



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Dear Darren,

Re: Premises License Application – 715 Lincoln Rd, Peterborough

On 18th November 2014 Cambridgeshire Constabulary Licensing Department (Peterborough District) received e-mail notification from Peterborough City Council Licensing Authority of an application for a new Premises License at 715 Lincoln Road, Peterborough, PE1 3HD. The application has been submitted electronically by Mr. Aidas Meckauskas of Little Europe Partners Ltd. Mr. Meckauskas seeks to install himself as the Designated Premises Supervisor (DPS). He holds an alcohol personal license issued by Peterborough City Council (APLH Reference: 057644).

This application seeks to install a new premises license at 715 Lincoln Road (to be named 'Little Europe'). It is proposed that the premises will be open and the supply of alcohol will be 'Off Premises' between 09:00am and 21:00pm Monday to Saturday, and between 10:00am and 20:00pm on a Sunday. No other licensable activity has been applied for.

715 Lincoln Road is located within the north part of the CAN-DO Operational area, on Lincoln Road and within the Cumulative Impact Area (Special Policy) drawn up and adopted on 18th April 2013. It has been positively identified that there is a significant concentration of licensed premises within the CAN-DO area. There is no existing information or intelligence in relation to this premises available to me to comment on. However, evidence does still exist of a negative impact on the statutory objectives caused by alcohol within the CAN-DO area. Peterborough City Council's 'Statement of Licensing Policy', 'Special Policy on Cumulative Effect' - Paragraph 11.6 states:

*"This special policy creates a rebuttable presumption that applications within the Op Can Do area for **new premises** or club premises certificates or variations that are likely to add to the existing cumulative impact will normally be refused, if relevant representations are received about the cumulative impact on the licensing objectives, unless the applicant can demonstrate why the operation of the premises involved will not add to the cumulative impact already being experienced".*

Para 11.7 states:

“Applications will need to address the special policy issues in their operating schedules in order to rebut such a presumption”.

The formal application – Section 18 states:

“Describe the steps you intend to take to promote the four licensing objectives”.

The applicant has suggested installing a list of model license conditions onto his operating schedule that, if implemented effectively, could limit the impact the premises may have on any cumulative impact, however I cannot categorically state that this premises will not contribute towards the cumulative impact in this area.

Alcohol continues to have an undesirable impact on specific areas within the CIA, more so within the area lower down Lincoln Road, around Alma Road, where there is a significant congregation of licensed premises. This application pertains to an area that is further away from that alcohol filled area but is potentially yet another alcohol licensed premises.

Mr. Meckauskas has a positive history concerning alcohol and premises licenses in the City. He is associated with the ‘Kaimas’ Lithuanian Restaurant on Lincoln Road, where he is the premises License holder and formerly the DPS; and also with the ‘St Petersburg’ Russian Restaurant on Broadway where he is the Premises License holder and DPS. Aside from some very minor issues around premises administration in the early days, I am not aware of any Police records that would state he is otherwise inappropriate for such posts.

Whilst this is yet another licensed premise application within the Cumulative impact area ultimately the decision on granting the license lies with the Licensing Sub-Committee. I am conscious that with a new license in place there can be, as with any licensed premises, a real risk of an additional impact from the sale of alcohol on the local and wider community. However with effective due diligence and proper regulation from the responsible authorities I can see this being an effective model licensed premises.

I would ask, given the circumstances that this premises falls within a CIA, and that Mr. Meckauskas already supervises the ‘St Petersburg’ Russian restaurant and involved with ‘Kaimas’, that an alternative and equally reliable DPS is found to take ownership and responsibility of the new store should the license be granted. I have reason to doubt that the applicant can effectively authorise the sale of alcohol if away from the premises.

I would also agree that the conditions offered are appropriate and highly relevant. However, evidence exists that shows a real problem with street drinking, alcoholism and domestic violence within the local community. In order that this premises is not seen to be directly or indirectly attributable to such anti-social behaviour I would ask that the applicant seriously consider adopting a condition that discourages the sale of single or double vessels of beer, Lager or cider over 6.5% Abv. It can be proven that if such items are sold that it does attract person’s vulnerable to alcohol, which in turn can and normally do present serious problems to licensed premises.

For clarity I have attached conditions below, which have been proposed by the applicant along with others (highlighted) which I believe will be very relevant in allowing a license to be granted in this case. I also understand that my colleague at Environmental health has offered conditions relevant to this application. I support those conditions as offered.

The Prevention of Crime and Disorder:

1. CCTV will be provided in the form of a recordable system, capable of providing pictures of evidential quality in all lighting conditions in particular facial recognition. Cameras shall encompass all entrances and exits to the premises, fire exits and all area where the sale / supply of alcohol occur. A camera will be positioned outside the premises covering the shop frontage.
2. CCTV equipment must be maintained in good working order, be correctly time and date stamped. Recordings must be kept in date order, numbered sequentially and kept for a period of 28 days.
3. The Premises License Holder must ensure at all times a Designated Premises Supervisor or appointed member of staff is capable and competent at downloading CCTV footage in a recordable format and hand this footage over to the Police / Local Authority on demand.
4. The recording equipment and discs / usb pen drives shall be kept in a secure environment under the control of the DPS or other responsible named individual.
5. An operational daily log report must be maintained endorsed by signature, indicating the system has been checked and is compliant, in the event of any failings of the system actions taken are to be recorded.
6. In the event of a technical failure of the CCTV equipment the Premises License Holder / Designated Premises Supervisor must report the failure to the Police or local authority immediately.
7. Notices advising that CCTV has been installed on the premises shall be posted so that they are clearly visible to the public within the licensed premises.
8. Staff training in relation to identifying and preventing sales of alcohol to any person who is, or appears to be drunk should be undertaken on a monthly basis. This training, together with on-going training to prevent underage sales (Challenge 25) should be recorded in a written format and be available to an authorised officer upon demand.
9. A refusals log will be maintained on a daily basis recording all refused attempted purchases of alcohol, carried out by drunks or underage persons.
10. No alcoholic drinks will be purchased by the store owners or staff from sellers calling at the store.
11. All invoices (originals or copies) for all alcoholic goods for retail sale on the premises will be kept at the licensed premises and made available to Police, Council and HMRC Officers upon request.
12. A strict stock control system will be introduced so that the licensee can quickly identify where and when alcoholic drinks have been purchased.
13. A ultra-violet light will be available and maintained at the store for the purpose of checking the UK Duty Stamp on all spirits as soon as practical after they have been purchased.
14. If any spirits bought by the company have UK Duty Stamps that do not fluoresce under ultra-violet light, or are otherwise suspicious, the licensee shall identify the supplier to the Trading Standards department and HMRC as soon as possible.

15. No single or double measures of Beer, Lager or Cider above 6.5% Abv (alcohol content) will be offered for sale in the premises.

Promote Public Safety -

16. An adequate and appropriate supply of first aid equipment and materials shall be available on the premises.

17. Valid Public liability Insurance shall be kept in force and a copy of the schedule shall be available for inspection by an authorised officer on request.

18. No person will be allowed to enter or leave the licensed premises (as defined by the plan) with an open vessel of alcohol and the licensee will actively discourage and prevent anyone congregating or drinking outside the premises.

The Protection of Children from Harm –

19. Signage will be prominently placed within the premises advertising the fact that the premises operate the 'Challenge 25' initiative.

20. Any person selling or supplying alcoholic drink under the authority of a personal licence holder must ask for a photo ID proof of age where they have reason to believe that the individual may be less than 21 years of age.

21. A refusal log will be accurately maintained on every refusal made in relation to the attempted purchase of alcohol by a juvenile or intoxicated person.

Kind regards

Grahame Robinson
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Licensing Officer
Northern District
Cambridgeshire Constabulary
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The Licensing Team
Peterborough City Council
Bayard Place
Peterborough

24th November 2014

Dear Sir/Madam

Application for a Premises Licence 070476

**Little Europe
715 Lincoln Road
Peterborough
PE1 3HD**

I am the secretary of the Victoria Park Residents' Association and a councillor for Park Ward and the reason for writing is to request that the application for a Premises Licence be refused.

The Millfield and New England area of Peterborough has had for several years a history of anti-social behaviour fuelled by alcohol and drug abuse. This has been exacerbated by the rapid growth of a number of outlets retailing alcohol by means of "off-sales", currently at around the mid-seventy mark. The area is also within the boundary of the "Operation Can-Do" initiative which has brought together the City Council, police, NHS, Resident Associations and other partner agencies to jointly combat the serious issues being faced in this area. This partnership between Peterborough City Council, Cambridgeshire Police and other partner agencies through "Operation Can-Do" has highlighted the need to reduce the number of outlets and hours that alcohol can be freely purchased if it is to make any headway towards the goals that it is striving to achieve.

The area also falls within the zone embraced by the Council's Cumulative Impact policy which clearly states there is a **presumption to refuse** all applications from premises within the CAN-Do area. Applicants seeking a Premises Licence to sell alcohol are required to demonstrate that the granting of a licence will not impact on the Licensing Objectives.

With both the stated aims of Operation Can-Do and the Council's Cumulative Impact policy in mind, I submit this representation under the following Licensing Objectives set out in the Licensing Act 2003.

- a) The prevention of crime and disorder
- b) Public safety
- c) The prevention of public nuisance

Both as a local councillor and secretary of the Victoria Park Residents' Association, I support the aims of Operation CAN-Do and MANERP to work for the regeneration of an area that has been sadly neglected for many years with the largest single problem revolving around the ease, low cost and availability at which alcohol can be purchased and subsequently abused.

Police crime statistics published on the internet indicate that in October 2014 alone, in a one mile radius of the PE1 3HD area, there were 475 recorded crimes. Of these, 165 were for anti-social behaviour, 17 for public order offences and 74 for violent crime.

I therefore respectfully request that this application be refused by the Licensing Committee for the reasons stated above.

Yours Sincerely

John Shearman

**John Shearman
Councillor – Park Ward and
Secretary – Victoria Park Residents' Association**

Telephone: Mobile: E-mail:

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The Licensing Team
Peterborough City Council
Bayard Place
Peterborough

19th November 2014

Dear Sir/Madam

Application for a Premises License 070476

**Little Europe
715 Lincoln Road
Peterborough
PE1 3HD**

I am the Chair of Millfield & New England Regeneration Partnership (MANERP) which represents residents who live in the Millfield and New England areas of Peterborough. The reason for writing is to request that the application for a Premises License be refused.

The Millfield and New England area of Peterborough has had for several years a history of anti-social behaviour fuelled by alcohol and drug abuse. This has been exacerbated by the rapid growth of a number of outlets retailing alcohol by means of “off-sales.” The area is also within the boundary of the “Operation Can-Do” initiative which has brought together the city council, police, NHS, Resident Associations and other partner agencies to jointly combat the serious issues being faced in this area.

The whole area is very sensitive and volatile because of the ease of access to the purchase of alcohol often sold at a low price in order to attract customers or be competitive.

The area also falls within a Cumulative Impact Area which requires the applicant seeking a Premises License to sell alcohol **to prove that there is the need for such a license** and to that end alone, the application should be rejected.

As the Millfield and New England area has a phenomenal number of outlets selling alcohol “off-sales” (around the mid-seventy plus mark) which has contributed significantly to anti-social behaviour in the area. The current joint partnership between Peterborough City Council, Cambridgeshire Police and other partner agencies through “Operation Can-Do” has highlighted the need to reduce the number of outlets and hours that alcohol can be freely purchased if it is to make any headway towards the goals that it is striving to achieve. With this and the Cumulative Impact Policy in mind, we also make

this representation under the following Licensing Objectives set out in the Licensing Act 2003.

- a) The prevention of crime and disorder
- b) Public safety
- c) The prevention of public nuisance

At MANERP our aim is to try to regenerate an area that has been sadly neglected for many years and the largest single problem of all revolves around the ease, low cost and availability at which alcohol can be purchased and subsequently abused.

We therefore respectfully request that this application be refused by the Licensing Committee for the reasons stated above.

Yours Sincerely

BRIAN W J GASCOYNE
Chair - Millfield and New England Regeneration Partnership

Telephone:
Mobile:
E-mail