

HEALTH AND WELLBEING BOARD	AGENDA ITEM No. 7
18 JUNE 2012	PUBLIC REPORT

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PETERBOROUGH HEALTH AND WELLBEING STRATEGY: DEVELOPING THEMES AND PRIORITIES

R E C O M M E N D A T I O N S	
FROM : Directors Group	Deadline date : N/A
<p>The Health and Wellbeing Board is recommended to:</p> <ol style="list-style-type: none"> 1. Consider and comment on the suggested criteria for the selection of Health and Wellbeing Strategy priorities (para 3.3,3.4); 2. Request that a draft Health and Wellbeing Strategy is presented to the next Health and Wellbeing Board; 3. Agree a consultation process for the strategy (para 5.1); 4. Agree the finalised Health and Wellbeing Strategy at the September Health and Wellbeing Board (para 5.1); and 5. Commission the arrangement of a strategy launch event (para 5.1). 	

1. ORIGIN OF REPORT

- 1.1 This report is submitted to the Health and Wellbeing Board following a request from the Directors Group.

2. PURPOSE AND REASON FOR REPORT

- 2.1 The purpose of this report is to obtain the Board's views on the process for developing its first Health and Wellbeing Strategy in line with the requirements of the Health and Social Care Act 2012.
- 2.2 This report is for the Board to consider under its Terms of Reference No. 3.1 'to develop a Health and Wellbeing Strategy for the city which informs and influences the commissioning plans of partner agencies'.

3. BACKGROUND

- 3.1 Introduction and context: “It is only the combination of the Joint Strategic Needs Assessment (JSNA), Joint Health and Wellbeing Strategy (HWBS) and aligned commissioning plans that have that potential to be transformational in improving health, care and wider services for people in our communities”

This quote by Paul Burstow, Minister for Care Services at the Department of Health in December 2011, succinctly describes the challenge faced by health and wellbeing boards (HWBB), Clinical Commissioning Groups (CCG's) and Health and Social Care Commissioners. The new architecture for health and social care commissioning presumes ever greater degrees of integration in planning, commissioning and delivery. The membership and functions of the HWBB are designed to ensure that there is close alignment in the development of commissioning plans of the key commissioning agencies; CCG's, NHS Commissioning Board and Local Authorities. CCG authorisation anticipates good evidence of engagement in the HWBB and more importantly, evidence that CCG commissioning plans take into account the strategic priorities articulated in the HWBS. In summary the HWBB's will:

- i) Set priorities and provide shared system leadership;
 - ii) Set a context, a common purpose and shared priorities;
 - iii) Promote collaboration and service integration;
 - iv) Bring together key elements of public services in one executive body;
 - v) Focus on outcomes, not just services; and
 - vi) Make things happen across the public sector
- 3.2 The refreshed Joint Strategic Needs Assessment for Peterborough: emerging themes and issues (The full findings and recommendations of the refreshed JSNA can be found at **Appendix 1.**)
- 3.3 The JSNA underpins the strategies and commissioning plans of the key partners in concert with the current and emerging outcomes frameworks. The comprehensive review and refresh of the Peterborough JSNA will help inform the identification and selection of the key strategic themes that will form the core of the HWBS. Furthermore it will provide a basis for the strategic priorities that are set within the HWBS and that will in turn influence the decisions and commissioning plans of key partners. In developing its strategy, the HWBB will take into account relevant, local strategies and plans. To be effective the HWBB will need to focus on the factors that impact upon health and wellbeing across service boundaries. It will drive the collective actions of the NHS and Local Authorities and engage communities in the improvement of their own health and wellbeing. The health and wellbeing of Peterborough's residents is affected by; where they live, their environment, economic circumstances, interaction with the local community, lifestyle choices that are made, community safety, access to basic services. Making a difference to the health and wellbeing of the population is by implication, the responsibility and business of all. Action is required at the individual, family, community and service level to improve health outcomes and life chances.
- 3.4 Agreeing Priorities for the Health and Wellbeing Strategy: The Health and Wellbeing Board may choose to concentrate its focus on those issues and needs that are by common consent and evidence:
- a) agreed to be the most important
 - b) require an innovative multi agency response
 - c) address the wider determinants of health
 - d) will deliver the most benefit to the health and wellbeing of the population
 - e) most likely to impact upon health inequalities, deprivation and disadvantage
 - f) will most likely prevent future spend on expensive specialist services

In addition the Board may wish to apply a systematic process of prioritisation that assesses the findings of the JSNA against a criteria that considers, for example:

- i) Peterborough spend in comparison with statistical neighbours on the need in question
- ii) What impact could be achieved by more coordinated and collaborative commissioning and delivery
- iii) If this need affects a large and rising proportion of the population
- iv) Whether the problems associated with this need will get worse if there is no concerted partnership action
- v) If this need is reflected in current national and local strategies and outcome frameworks
- vi) Whether this need links closely with other key priorities

4. CONSULTATION

4.1 The JSNA represents a suite of documents that collectively provide an insight into the needs and issues affecting Peterborough's population. The NHS and City Council authors of the JSNA have produced a set of initial findings from the information and data that has been drawn together and they have produced a summary of key issues and associated recommendations for action. These summary findings have been consulted on through a process of engagement with a range of partnerships and interest groups through summer and autumn of 2011. The recommendations have been amended as a result of that consultation.

4.2 The JSNA findings provide a detailed profile of the Peterborough population, pinpointing those features of the profile that need to be taken into account when deciding commissioning priorities. A key task for the Health and Wellbeing Board is to agree the themes and priorities that should be included in the HWBS and as importantly, define the criteria for their inclusion. Whilst the HWBS is not intended to be an all embracing strategy, covering all the needs and issues in the JSNA, it is an important reference point for the NHS and Local Government as those organisations build their single and joint agency commissioning plans.

5. ANTICIPATED OUTCOMES

5.1 Developing the HWBS: Possible Timeline and Milestones: In order to develop a robust HWBS, the following steps are suggested:

- a) June HWBB agrees the broad criteria to underpin the selection of its priorities and associated actions
- b) June/July, officer sub-group of the HWBB to develop a draft HWBS, based upon the JSNA findings and with reference to the HWBB criteria
- c) July/August/September, consultation with the stakeholder bodies
- d) September HWBB agrees final version of the HWBS
- d) October, Stakeholder engagement event to be held to launch the strategy and enable key commissioning bodies to incorporate into commissioning intentions for 2013/14 and beyond and to feed into the CCG authorisation process.

6. REASONS FOR RECOMMENDATIONS

6.1 To ensure that the Board progresses one of its primary functions 'to develop a Health and Wellbeing Strategy for the city'.

7. BACKGROUND DOCUMENTS

Used to prepare this report, in accordance with the Local Government (Access to Information) Act 1985)

- Peterborough Joint Strategic Needs Assessment 2012
- Health and Social Care Act 2012
- Joint Strategic Needs Assessment and Joint Health and Wellbeing Strategies
- Explained Department of Health December 2011 Gateway Reference 16731

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