

**MINUTES OF THE ADULTS AND HEALTH SCRUTINY COMMITTEE MEETING
HELD AT 7.00PM, ON
TUESDAY, 07 NOVEMBER 2023
BOURGES/MIERSEN ROOM, TOWN HALL, PETERBOROUGH**

Committee Members Present: Cereste (Chair), Shaheed (Vice-Chair), Bi, Hussain, Lane, Mahmood, Rush, Skibsted, Tyler, and Qayyum.

Co-opted Members: Neil Boyce, and Chris De Wilde.

Youth Councillors: Danielle Daboh, Aryan Nahata, Mohammad Akhtar and Eva Woods, Youth Council Representative and Youth MP for Peterborough.

Officers Present: Jyoti Atri, Director of Public Health
Stacie Coburn, Executive Director of Performance and Assurance, Cambridgeshire, and Peterborough Integrated Care Board
Melissa Davis, Director of Midwifery, Northwest Anglia NHS Foundation Trust
Iain Green, Team Manager for Public Health
Paul Stokes, Senior Strategic Public Health Manager
Val Thomas, Deputy Director of Public Health CCC
Emmeline Watkins, Deputy Director of Public Health
Charlotte Cameron, Senior Democratic Services Officer
Madia Afzal, Democratic Services Officer

Also Present: Cllr Saqib Farooq, Cabinet Member for Adults and Health.

23. APOLOGIES FOR ABSENCE

Apologies for absence were received from Councillor Julie Stevenson and Co-opted Member Sandie Burns (MBE).

24. DECLARATIONS OF INTEREST

No declarations of interest were received.

25. MINUTES OF THE ADULTS AND HEALTH SCRUTINY COMMITTEE MEETING HELD ON 19 SEPTEMBER 2023

The minutes of the meeting held on 19 September 2023 were agreed as a true and accurate record.

26. CALL IN OF ANY CABINET, CABINET MEMBER OR KEY OFFICER DECISION

There were no call-ins received.

27. FORWARD PLAN OF EXECUTIVE DECISIONS

The Democratic Services Officer introduced the report which included the latest version of the Council's Forward Plan of Executive Decisions containing decisions that the Leader of the Council, the Cabinet or individual Cabinet Members would make during the forthcoming month. Members were invited to comment on the plan and where appropriate, identify any relevant areas for inclusion in the Committee's Work Programme.

AGREED ACTIONS

The Adults and Health Scrutiny Committee considered the current Forward Plan of Executive Decisions and RESOLVED to note the report.

28a. PETITION – JUNK FOOD ADVERTISEMENT

The Adults and Health Scrutiny Committee received a report in relation to petition the council had received from Peterborough Youth Council. The petition sought to ban High Fat, Salt, and Sugar (HFSS) advertising in advertising spaces owned by the council or on council owned land.

The Senior Strategic Public Health Manager introduced the report and key points raised included:

- The purpose of the report was outlined.
- It was noted that 22% of reception aged children in Peterborough measured as overweight and this rose to 41.2% in year 6 children.
- Reference was made to the recent study in Bristol which noted a correlation between deprivation and the excessive advertisement of unhealthy foods.
- The impact of HFSS advertisement restrictions were detailed.
- The 8 local authorities which had implemented their own Healthier Food Advertising Policies were listed.
- Members were advised that the local authority was working to create an environment where healthy choice is the first choice.
- The importance of preventing and tackling childhood obesity was noted.

The Adults and Health Scrutiny Committee debated the report and in summary, key points raised and responses to questions included:

- The Youth Council were commended for the petition.
- Members queried whether it was possible to establish a Council policy for dealing with contractors.
- In terms of the 68 responses to the consultation and how the petition was marketed, Members were referred to the Youth Council representatives.
- A query was raised on 4.3 of the report, with the Committee seeking further clarification on numbers and health implications.
- The Officer was not able to provide a definite answer and advised that further research with wider teams was required. Furthermore, it was noted that a paper was scheduled for Cabinet.
- In terms of any previous research on the impact of HFSS advertisement, it was confirmed that no such research had been conducted.

28b. PETITION – JUNK FOOD ADVERTISEMENT – PETITIONER REPORT

The petitioners were invited to present their report and key points raised included:

- The purpose of the petition was outlined.
- Members were advised that HFSS advertising restrictions would enable young people to contribute to the economy without any limitations.
- It was noted that such advertisements targeted young people due to the pricing and location.
- Members were informed that the sheer amount of advertising on council owned land prevented young people from making healthy food choices.
- It was stressed that the Council ought to act and limit HFSS advertising.

The Adults and Health Scrutiny Committee debated the report and in summary, key points raised and responses to questions included:

- The Youth Council agreed to collaborate with the Committee and stakeholders in respect of this area.
- It was noted that additional work was required in terms of educating people to make healthy food choices and Members were urged to work with schools within their respective wards.
- A Member of the Committee agreed to market the petition within his constituency newsletter and the importance of collaborative working in respect of this area was emphasised.
- It was hoped that the petition would ban HFSS advertising on all council owned land.

AGREED ACTIONS

The Adults and Health Scrutiny Committee recommended that a policy be approved to restrict the advertisement of such products on council-owned land and spaces, to include roundabouts sponsorships, lamppost banners and third-party managed digital boards. It was also recommended that the policy be considered in the annual Council Tax booklet.

28c. PETITION – JUNK FOOD ADVERTISEMENT – ORIGINAL PETITION

Members of the Committee were referred to the original petition: End Junk Food Advertisements in Peterborough.

28d. PETITION – JUNK FOOD ADVERTISEMENT – OFFICER'S RESPONSE TO PETITION

Members were referred to the Officer's response to the petition.

29. CAMBRIDGESHIRE AND PETERBOROUGH INTERGARTED CARE SYSTEM (ICS) WINTER PLAN 2023/24

The Adults and Health Scrutiny Committee received a report in relation to the Integrated Care Board's approach to winter planning.

The Executive Director of Performance and Assurance, Cambridgeshire, and Peterborough Integrated Care Board introduced the report and key points raised included:

- It was confirmed the service area had spent a considerable amount of time on service improvements and that a large amount of capital had been invested in health services.
- The challenges across acute settings including primary care and community and mental health services were noted. However, Members were assured that positive improvements were being made.
- In terms of planning for winter, it was confirmed that no new initiatives were being introduced.
- It was noted that the winter plan was based on the Improvement Plans for 2023/2024.
- It was confirmed that the recommendations for service improvement and performance were phased for delivery over the course of the year.
- Members were advised that the Integrated Care Board (ICB) was looking to collaborate with wider teams to deliver improved services.
- The service area's proactive approach to winter planning and its ability to adapt and respond to different pressures was relayed to Members of the Committee.
- Members were reminded that winter planning, despite the document before the Committee was ongoing and under daily review.
- In conclusion, it was noted that the service area would continue to adapt and change in the coming months to deliver an effective service.

The Adults and Health Scrutiny Committee debated the report and in summary, key points raised and responses to questions included:

- Members queried the difficulties people faced in obtaining a doctor's appointment and whether there were any plans in place to alleviate the ongoing difficulties.
- The Committee's concerns were acknowledged, and Members were referred to the national primary care recovery plan which sought to address the 8am rush, increase capacity and extend access to services.
- Furthermore, the variations in terms of accessibility were noted and the Committee were advised that the service area sought to prioritise over challenged practises.
- Concerns were raised on the increasing number of people having to wait longer in A&E.
- The investments in Peterborough City Hospital were outlined and Members were advised that an additional 62 beds had been created.
- Moreover, it was noted that a further 72 beds would become available next winter.
- It was hoped that the additional beds would alleviate some of the pressures and resolve waiting times.
- The work in respect to virtual ward beds was also noted.
- Clarification on the challenges with respect to hospital discharge was sought.
- The challenges including workforce constraints were noted and Members were assured that good improvements were being made.
- In comparison to previous years, it was noted that incremental improvements had been made.
- In terms of Homes First and the lack of understanding surrounding this, it was advised that work was yet to be undertaken.

- However, the Officer agreed to work with all their primary care practices to ensure residents were made aware of the Home First services and confirmed that a briefing note would be provided.
- The Officer also agreed to liaise with colleagues at the Peterborough City Hospital to provide clarification on the PALS service and how it could be accessed by service users.
- It was confirmed that community pharmacies were under significant pressure, and it was recognised that the financial flow for pharmacies was outdated.
- Members were advised that the service area was looking to use targeted investment funding for pharmacies this winter and that £4 million had been ringfenced for pharmacies.
- Furthermore, it was confirmed that work with colleagues was underway to identify different levels of support.
- The Committee were assured that the ICB were working hard to provide immediate support.
- Members were informed that the ICB had recently taken on delegated responsibility for pharmacies and that previously these were managed by NHS England.
- It was stressed that the service area was committed to supporting and preventing further closures.
- The Committee queried whether the allocated funds were sufficient to safeguard imminent closures.
- In response, it was confirmed that the funds were sufficient for the 24-25 financial year.
- A query was raised on targeted campaigns and how these would be marketed to those without social media and those living in rural areas.
- In response, it was advised that the service was looking to use various tools including radio and television to influence a cross section of society.
- Furthermore, Members were advised of the plans to conduct work with local press as well as community groups.
- It was noted that research and data enabled the service area to differentiate between the needs of Peterborough and Cambridgeshire and that a considerable amount of time had been spent in respect to this area.

AGREED ACTIONS

The Adults and Health Scrutiny Committee RESOLVED to note the following:

- a. The progress in developing the ICS 2023/24 winter plan.
- b. The residual risk areas and proposed next steps for continued development of mitigation.

The Committee also requested that Officers:

- Work with all their primary care practices to ensure residents are made aware of the Home First services, briefing note to be provided.
- Liaise with colleagues at the Peterborough City Hospital to provide clarification on the PALS service and how it can be accessed by service users, briefing note to be provided.

30. MIDWIFERY SERVICE

The Adults and Health Scrutiny Committee received a report in relation to the maternity service and midwifery workforce at NWAngliaFT.

The Director of Midwifery, Northwest Anglia NHS Foundation Trust introduced the report and key points raised included:

- The 2023 CQC inspection was noted, and Members were advised that positive improvements had been made.
- In terms of the Maternity Safety Support Programme (MSSP), it was noted that an inspection had been conducted to review the progress made by the service following entry onto the programme in February 2020.
- Following the review in September, it was advised that the service was in a position to exist the programme as good progress had been made by the service area.
- The Maternity Sustainability (MSP) was highlighted.
- It was noted that the plan was presented to the team which carried out the inspection.
- Furthermore, the inspection highlighted that the service was in a good position to exit the programme.
- Members were advised that the scrutiny would continue, and a number of monitoring recommendations were in place.
- The Maternity Incentive Scheme was noted.
- Members were informed that NWAngliaFT had achieved 7 out of the 10 safety actions last year. It was hoped that all 10 safety actions would be achieved in the following year.
- In terms of the midwifery workforce, it was advised that NWAngliaFT had experienced challenges. However, it was noted that improvements had been made.
- Furthermore, it was advised that the recruitment and retention plan was underway to identify the workforce requirements for enabling service provision in the future.
- In terms of Entonox and the difficulties maternity units had experienced, Members were advised that work was underway to bring levels back down.
- Members were assured that good progress was being made and that certain sites had reintroduced the pain relief following environmental exposure limits testing.
- It was advised that scavenger units had been delivered to support the environmental level to be within the exposure limits.

The Adults and Health Scrutiny Committee debated the report and in summary, key points raised and responses to questions included:

- In terms of the implementation of the scavenger units, it was hoped that following initial testing, implementation would progress in a swift manner.
- With respect to recruitment, diversity and the pool of applicants, Members were advised that NWAngliaFT were looking to increase diversity within their workforce and the implementation of the new equality, diversity and inclusion midwife was relayed to members of the Committee.
- Additionally, it was noted that an equality, diversity, and inclusion group had been set up by the midwife. Members were advised that the

group met monthly and sought to understand the needs of different people.

- The challenges in terms of recruitment and retention were noted and the ongoing development opportunities were highlighted.
- In terms NWAngliaFT's mortality rate, it was advised that, the still birth rate was at 3.3% - below the national average and the neonatal was rate at 0.2% which was also below the national average.

AGREED ACTIONS

The Adults and Health Scrutiny Committee RESOLVED to note and comment on the report.

31. PUBLIC HEALTH ANNUAL PERFORMANCE REPORT 22-23

The Adults and Health Scrutiny Committee received a report in relation to the performance of Public Health in 2022/23 and key areas of progress.

The Director of Public Health introduced the report and key points raised included:

- It was advised that Peterborough received £55 per head from the public health grant. Whereas the comparators received £73 per head.
- The Committee were advised that these figures did not meet the needs of the city.
- It was noted that the budget was based on historical spend and not on a needs-based formula.
- It was stated that the allocation of funding ought to be addressed.
- The Committee were advised of the ongoing post COVID legacy issues, including the difficulties experienced by primary care and its impact on smoking cessation.
- On a positive note, the high number of referrals to the adult's weight management clinic were highlighted and it was stressed that this service was performing well.
- In terms of the healthy child programme, it was confirmed that it had suffered from post pandemic legacy issues as well issues with respect to recruitment.
- However, Members were assured the service area was working to make improvements.

The Adults and Health Scrutiny Committee debated the report and in summary, key points raised and responses to questions included:

- A query was raised on 4.2 of the report - the scheme introduced by NHS England to financially incentivise GP practices to refer patients for weight management support.
- In response, it was advised that the responsibility for this lied with NHS England.
- In terms of weight management, it was suggested that grants from the NHS and Integrated Care Systems (ICS) be requested to deliver this service.
- Members were advised that the service area worked in collaboration with the NHS in respect of weight management services and that a proportion of their funding derived from the NHS.
- Members were further advised that the service area was supported by the ICB.
- Clarification on tier 2 and tier 3 weight managements services was

sought. The Committee were informed that tier 2 was designed for those with less complex problems whereas tier 3 was designed for individuals who required greater clinical input.

- With respect to the promotion of Nicotine Replacement Therapy Vouchers (NRT) and whether it was possible for council billboards to support their advertisement, the importance of promotion was noted, and it was confirmed that work in respect of marketing would be carried out over the coming months.

AGREED ACTIONS

The Adults and Health Scrutiny Committee RESOLVED to note the following:

1. Notes and comment on the Portfolio Holder Annual Performance Progress for Public Health including updates on public health service performance against key performance indicators.

32. MONITORING SCRUTINY RECOMMENDATIONS REPORT

The Adults and Health Scrutiny Committee received a report in relation to the progress of recommendations made to the Executive or Officers at previous meetings.

The Democratic services Officer introduced the report and requested Members to consider the responses from Cabinet Members and Officers to recommendations made at previous meetings as attached in Appendix 1 to the report.

AGREED ACTIONS

The Adults and Health Scrutiny Committee RESOLVED to note the following:

1. Considers the responses from Cabinet Members and Officers to recommendations made at previous meetings as attached in Appendix 1 to the report and provides feedback including whether further monitoring of each recommendation is required.

33. WORK PROGRAMME 2022/23

The Democratic Services Officer presented the report which considered the relevant items presented in 2023/24 of the Adults and Health Scrutiny Committee and looked at the work programme for the new municipal year 2023/24 to determine the Committee's priorities.

AGREED ACTIONS

The Adults and Health Scrutiny Committee considered the Work Programme for 2022/2023 and RESOLVED to note the report.

34. DATE OF NEXT MEETING

The date of the next meeting was noted as being the 16th of January 2024.

CHAIR
Meeting started at 7.00pm and finished at 8:28pm

